

QUALITY
VARIETY

STRAWBRIDGE & CLOTHIER

SERVICE
VALUE

The Annual Profit-Sharing Distribution of Men's Autumn and Winter Clothing Begins To-morrow! Large Quantity, Great Variety and Unusual Values!



NEVER BEFORE have we had so large a stock of Men's Clothing as we now have—NEARLY A MILLION DOLLARS' worth at our retail prices, and considerably more than a million dollars' worth if based upon present cost of production. In other words, it would cost us nearly one-third more than we paid to replace the Clothing we now own (although such a quantity could not now be procured at any price). Practically all of our present stocks were purchased months ago, and it is a fact only too well known, that cloth, trimmings, labor, and everything entering into the production of Clothing costs much more to-day.

Therefore, it is entirely safe to say that our entire stock, marked as it is at a FAIR PROFIT ON WHAT WE PAID, and not on the basis of present cost and market value, is—

Worth Considerably More Than the Price We Ask

But that isn't all. To some men the fact that WE HAVE THE GOODS—great quantities and wonderfully varied assortments of attractive 'new styles'—is even more important than the saving of money.

AND SO we say, if you have not been our regular customer, and do not find Clothing to meet your requirements at the store you have formerly depended upon, you will find a COMPLETE ASSORTMENT HERE. We now have—

- 11,000 Autumn and Winter Suits
- 9,000 Winter-Weight Overcoats
- 1,000 Autumn-Weight Overcoats
- 6,000 Pairs of Men's Trousers
- 600 Men's Raincoats
- 500 Men's Leather Overcoats
- 400 Fur-Lined and Fur-Collar Coats
- 500 Youths' Long-Trousers Suits

We have not been tempted by the higher cost of production to lower our standard of quality, but rigidly adhere to our rule to sell Clothing of high character and reliable quality only, depending upon the well-known manufacturers whose Clothing we have sold for years—THE STEIN-BLOCH COMPANY, HART, SCHAFFNER & MARX and the makers of "ALCO" Clothes, also several other houses not nationally advertised, but equally reliable and whose Clothing we guarantee for satisfactory service.

THE STYLES represent the highest achievement of the best Clothing designers in this country.

Since the war, they have given free rein to their artistic skill and vied with each other in creating the smartest models ever produced in Suits and Overcoats for critical men and young men. Wonderful variety and, considering production conditions, exceptional values throughout our entire stock. But the purpose of this announcement is to emphasize—

The Extraordinary Values Described on This Page

Attractive as are the prices in our regular stock, we have gathered for this great Sale, through the co-operation of our manufacturers and by forehandedness in making our contracts and purchases, a number of EXTRA-SPECIAL lots, which every man who needs Clothing should see TO-MORROW.

We have planned to add to our large regular staff of salesmen to-morrow, that every customer may have prompt and efficient service all day long—but we suggest that you come before noon if convenient.



Men's and Young Men's Overcoats
\$23.00
SPECIAL. Where else can you find such a value? Dependable, warm fabrics, chiefly in plain practical models. Better be early.

Men's and Young Men's Overcoats
\$27.50
SPECIAL. The "Alco" make. Storm Ulsters and the dressy Chesterfields. Good Oxford fabrics, well tailored. Less than present wholesale value.

Hart, Schaffner & Marx Autumn-Weight Overcoats
\$29.50
SPECIAL. Men's and young men's styles; in dark Oxford fabrics; very smart-looking—all silk-trimmed. All sizes in the collection to begin with.

Men's Reversible Leather Overcoats
\$47.50
A smart belted sports style. Genuine leather on one side, with reverse of tweed, cheviot or homespun fabric—can be worn either side out. Only a limited quantity—at about one-third less than present valuation.

Men's and Young Men's Good Suits
\$23.00
SPECIAL. Conservative and youthful styles; well made of good fabrics, including Suits of medium-weight serge. Exceptional value.

An Attractive Lot of Young Men's Suits
\$36.50
SPECIAL. Including the smartest waist-steam styles and the favorite belted-all-around sports model. Sizes 34 to 42 in this group.

Men's and Young Men's Reliable Suits
\$28.00
SPECIAL. Remarkable value at this price. Single-breasted and double-breasted Suits, of reliable medium and heavy-weight fabrics.

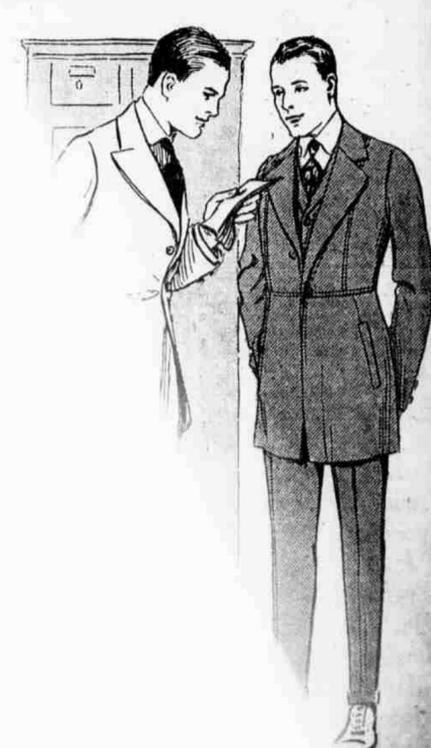
"Alco" and Other Fine and Handsome Suits
\$38.00
SPECIAL. Men's and young men's Suits of fine worsteds and cassimeres, neat, fancy weaves and plain blue, brown and green.

Men's and Young Men's Smart Suits
\$31.50
SPECIAL. A variety of conservative and youthful styles, all of thoroughly dependable fabrics, well made. Heavy and medium weight.

Men's and Young Men's Fine Suits
\$41.50
SPECIAL. A splendid, attractive group, including the season's smartest models. Sizes for men, 35 to 46; for young men, 34 to 40.

Young Dress Suits, \$40.00 and \$47.50
Two- and three-piece suits, in plenty of "stout" sizes. Large quantity of Hart, Schaffner & Marx Suits.

Cutaway Fröck Coats With Vest, \$40.00
Dark Oxford fabrics, finished with bound edges. Correct styles—at an attractive low price.



Winter Overcoats at Special Prices

Men's and Young Men's Overcoats
\$34.50
SPECIAL. Ulsters, Ulsterettes, Chesterfields and Box Overcoats. A wonderful collection of fabrics. A real profit-sharing value.

Men's and Young Men's Overcoats
\$38.50
SPECIAL. Hart, Schaffner & Marx and "Alco" makes. Conservative models in dark Oxford; Ulsters and Ulsterettes of plain and fancy fabrics.

Hart, Schaffner & Marx Overcoats
\$58.50
SPECIAL. Finest fabrics, finest satin lining, best tailoring. The man who would expect to pay his tailor \$100 will be interested.

Our Plan to Encourage Early Christmas Shopping

If you have a charge account for merchandise purchased from November 1st to December 31st, inclusive, may be paid for in January.

The plan inaugurated by us nine years ago has proved to be the most practical and undoubtedly the most successful means of inducing an early interest and actually inducing our customers to begin their Christmas shopping earlier than they would do without this mutually advantageous arrangement.

Delaying the buying of gifts until near Christmas is a habit easily understood. Most families must be provided with clothing and household necessities in November, and naturally wish to have the bill for November purchases out of the way before buying gifts. But our plan removes entirely that reason for delay. Our plan for this year is this:

To give all our charge customers the opportunity of paying IN JANUARY for all merchandise bought from to-morrow, November 1st, to the last day of December (inclusive).

In order to maintain our regular routine system of bookkeeping, and also that you may check up your purchases, A BILL WILL BE SENT YOU AS USUAL ON DECEMBER FIRST, including all purchases made on November 1st, and throughout the month of November. This bill may be paid in December, if you so desire, but you are invited to take advantage of the privilege of paying for all purchases made during the TWO MONTHS when you receive your bill for December purchases.

If you have a charge account here—and if you have not, now's a good time to open one—BUY NOW AND PAY IN JANUARY.